



COOL RESTAURANTS HOT SHOPS WILD NIGHTS



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## **SEMINOLE PARADISE'S TRIBUTE TO VETERANS LEADS THE MCDONALD'S® AIR & SEA SHOW® ON APRIL 26**

Iraq veteran to be guest speaker in support of the  
Broward County Veterans Council

FORT LAUDERDALE, FL (**April 9, 2007**) – Seminole Paradise at the Seminole Hard Rock Hotel & Casino will present a Tribute to Veterans, which will include a breakfast fundraiser, official ceremony with special guest speaker Petty Officer First Class Virginia M. Mayo and the launch of a *Wall of Freedom* as the kick-off to the McDonald's® Air & Sea Show® at 8 a.m. on Thurs., April 26, 2007. This first-time event at Seminole Paradise will benefit the Broward County Veterans Council with leading support from the Seminole Tribe of Florida and Winn-Dixie.

"We are thrilled to host this special tribute in honor of our military veterans who served our country with courage and pride," said Julie Katz, director of marketing at the Seminole Paradise at the Seminole Hard Rock Hotel & Casino. "We invite every South Florida veteran to join us and leave their mark. "

Veterans, friends and families of those who have served and are currently serving in the military and other supporters are invited to attend the breakfast fundraiser with all proceeds benefiting the Broward County Veterans Council. A \$10 donation is the cost per person.

"We are grateful for this opportunity to salute the dedicated men and women who protected our freedoms," said Bill Kling, president of the Broward County Veterans Council. "We must not forget those who willingly sacrifice their lives to serve this great country."

The breakfast is followed by an official ceremony led by the Seminole Color Guard and featuring Petty Officer First Class Virginia M. Mayo, a nine-year veteran of the United States Navy who is currently serving as part of the Why We Serve national speakers program led by the Department of Defense. She returned from Iraq in January 2007 and is speaking about her personal experiences as the Combat Life Save Program Coordinator for her unit.

Other presentations will be by Bill Kling, president of the Broward County Veterans Council, Mickey Markoff, creator and executive producer of the McDonald's Air & Sea Show and elected officials. Ted Scouten, CBS4 reporter, will serve as the guest host.

At the conclusion of the breakfast, veterans will be invited to leave their mark on a commemorative Wall of Freedom. This significant opportunity allows every veteran to stand up and be recognized. The Wall of Freedom will remain available throughout the day until 6 p.m. at Seminole Paradise.

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“The McDonald’s Air & Sea Show is a great opportunity for us to recognize heroes of the past, present and future,” said Mickey Markoff, executive producer of the McDonald’s® National Salute to America’s Heroes<sup>SM</sup>. “This tribute is a wonderful extension of the true spirit of our events.”

The Broward County Veterans Council is a federation of 57 organizations in Broward and Palm Counties that serves as an umbrella in coordinating acts to protect and implement benefits for veterans. Established in 1977, the BCVC has spearheaded many initiatives over the years, including the VA Outpatient Clinic in Oakland Park, the VA Hospital in Palm Beach and present day “handicap parking” signs found in public places. The BCVC’s mission includes identifying the common needs and interests of veterans and their families.

The McDonald’s Air & Sea Show, May 5-6, 2007, and Fleet Week USA® presented by McDonald’s®, April 30 – May 6, 2007, as part of the McDonald’s® National Salute to America’s Heroes<sup>SM</sup>, pays tribute to the brave men and women who serve in all five branches of our armed forces. Since its inception in 1995, the show’s goals have been to encourage patriotism, assist the U.S. military in recruiting efforts, generate national exposure and revenue for sponsors and showcase South Florida with a world class event. The show is the official kick-off to National Military Appreciation Month held each May. For more information, visit [www.nationalsalute.com](http://www.nationalsalute.com).

Seminole Paradise is South Florida’s only 24/7 hot spot featuring 17 exciting restaurants, 11 high-energy nightclubs, 22 upscale retail shops and the Hard Rock Live concert arena. Located adjacent to the Seminole Hard Rock Hotel & Casino, on State Road 7 (U.S. 441) north of Stirling Road in Hollywood, Seminole Paradise shops are open from 11 a.m. to 9 p.m. Sunday through Thursday and from 11 a.m. to 11 p.m. Friday and Saturday. For restaurants, hours of operation are from 11 a.m. to 11 p.m. Sunday through Thursday and from 11 a.m. to 2 a.m. Friday and Saturday. Certain restaurants and nightclubs operate extended evening hours. Ample free parking is available throughout the property and now includes an additional 2,300 spaces in the adjoining Lucky Street parking garage.

For breakfast reservations or more information, call the Broward County Veterans Council at 954 636-2895.

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