

Air & Sea Show® Display Village

May 3rd & 4th



“The Air & Sea Show is an amazing display of camaraderie and AMERICAN PRIDE! The millions of people that visit the show have provided us with an incredible opportunity for sales and exposure.”

**Kristin Zur, Retail Solutions Representative
Fuji Photo Film U.S.A., Inc.**

Air & Sea Show[®]

Display Village

Sponsors and vendors alike capitalize upon the tremendous amount of foot traffic traveling through the Air & Sea Show. Now is the time to reserve this limited space and utilize Display Village to exceed both your sales and marketing objectives. The immense foot traffic provides a unique opportunity for your organization to simultaneously reach both a mass audience and an individually targeted consumer. Whether your goals include education, promotion or revenue generation, the Air & Sea Show Display Village is the ideal vehicle to reach your target audience.

10x10 Display Booth
\$10,000

- **10'x10' canopy booth with roll-up sides**
- **8' skirted table**
- **2 chairs**
- **On-site presence throughout the VIP Hospitality area including PA announcements and rights to display banners**

Please contact Katie Stump for more information at (954) 467-3555 or kstump@mdmgroup.com



Air & Sea Show[®] Display Village

Mobile Marketing based upon footprint

- License to use “official” Event logo
- Logo recognition on all collateral pieces (ie. print advertising, event poster, event letterhead)
- Logo exposure on custom Air Show Broward County transit bus
- Inclusion in all pre-event press releases
- Hyper-link from Air & Sea Show website
- 1/3 page full-color advertisement in the event program
- On-site presence throughout the VIP Hospitality are including PA announcements and rights to display banners

